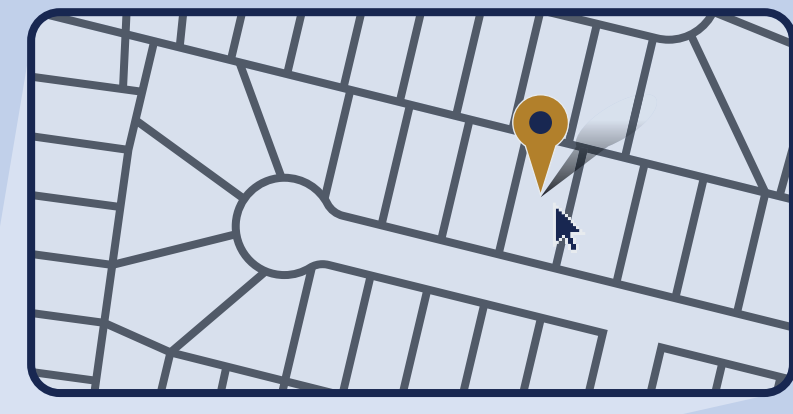


How To **Learn** About A **PROPERTY** In **Ontario**



<p>I'm a</p> <p>Developer</p> <p>FACT: Incorporating unique natural heritage features into a subdivision design raises value.</p> <p>BUT.. Leaving land undeveloped can be difficult to justify to stakeholders.</p>	<p>I'm a</p> <p>Lawyer</p> <p>FACT: Most real estate transactions will require a title search.</p> <p>BUT.. Without the PIN, your search could be time consuming and expensive.</p>	<p>I'm in</p> <p>Construction</p> <p>FACT: Accurate site measurements are essential for estimating material costs.</p> <p>BUT.. Unnecessary site visits can take away time from other tasks and eat into profits.</p>	<p>I'm in</p> <p>Insurance</p> <p>FACT: Risk can be closely tied to environmental factors.</p> <p>BUT.. Limited location based data can result in low quality, inaccurate risk models.</p>	<p>I'm in</p> <p>Real Estate</p> <p>FACT: Listings with images get more attention from potential buyers.</p> <p>BUT.. Large and irregularly shaped properties are difficult for buyers to visualize.</p>
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Common Problem

WHERE to quickly find **DETAILED, reliable, UP TO DATE** information about **Ontario properties** and their surrounding lands that's **easy to ACCESS**, easy to **UNDERSTAND**, and **COST EFFECTIVE** for **my business**

Common Solution

FIRST BASE SOLUTIONS has exclusive, **high resolution AERIAL IMAGERY** that makes it easy for anyone to **understand** what's happening across an area at a glance in **PHOTOGRAPHIC DETAIL**

Use the imagery as a contextual base layer to **compile custom maps** to highlight or downplay a site's characteristics. Property boundary mapping and a wide array of natural and built feature types can be laid over the imagery.

research plan visualize analyze communicate

5 Ways to get maps and geo-data

First Base Solutions creates maps from aerial imagery start to finish, including flight planning, image processing, automated and manual feature extraction, and most importantly, quality control.

Choose from these five options to easily access the high quality imagery, spatial data and comprehensive mapping services that best fit your project.

- MapWarehouse**
POPULAR WITH ENGINEERS AND DEVELOPERS

It's an online store. Locate your area of interest on a map, then search for the data available covering that area. Add items to your cart, enter a credit card, then download the files. Save the data locally to use in your CAD or GIS based project.
- VuMAP**
POPULAR WITH LAW CLERKS AND CONTRACTORS

It's an online mapping application. Your annual subscription allows unlimited access through a web browser to view the same data as found on MapWarehouse and more, plus easy built-in tools to research, measure, analyze, plan, and communicate spatial information.
- FBSWMS**
POPULAR WITH INSURANCE BROKERS

It's a web mapping service. Your bandwidth based subscription serves an aerial image base layer and contour elevations directly into your WMS compliant CAD or GIS software. Layer your own data over top and compare year over year changes to land use seen in imagery.
- Zoom2It**
POPULAR WITH REAL ESTATE AGENTS

It's a property image generator. First Base Solutions, in partnership with Teranet, brings you instant access to high resolution aerial imagery with embedded parcel boundaries. Generate three custom aerial images focused on your property, neighbourhood, and community.
- Custom Solutions**
POPULAR WITH ENTERPRISE BUSINESSES

It's custom web mapping applications, image acquisition, custom map compilation and more. First Base Solutions can take care of complex technical issues for you with a rapid time to market, leaving you free to focus on your business, close sales, and service customers.

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|------------|--------|------------|-----------|------------|-------------|-----------|
| Orthophoto | Parcel | Elevations | Base Maps | Floodplain | Groundwater | Satellite |
| | | | | | | |

Kinds of geo-data to choose from

firstbasesolutions.com