
PRESS RELEASE:

WorldView-3: Launch Day!

Watch live coverage of the launch

Markham, ON, Wednesday, August 13, 2014 – With just a few hours left, we are eagerly anticipating the launch of [WorldView-3](#), DigitalGlobe's most sophisticated high resolution imaging satellite ever put into orbit! [Watch the launch live August 13, 2014](#) from Vandenberg Air Force Base, California at 2:30 p.m. EDT via the ground-to-orbit webcast provided by United Launch Alliance. Tune in about 20 minutes early and you'll be able to hear the countdown!

WorldView-3 can provide 31 centimetre resolution imagery in panchromatic and 16 spectral bands. This "super-spectral" capability means we'll be able to see the difference between a red car and a blue car. Very near-infrared enables distinguishing between a Maple tree and a Pine tree, while short-wave infrared provides the ability to "see" through clouds and haze, allowing users to identify houses near a forest fire through the smoke, for example. This is a capability that will be very useful in applications for mapping, land classifications, disaster preparedness and response, soil and vegetation analysis, geology uses, environmental monitoring and coastal applications.

DigitalGlobe is a leading provider of commercial satellite imagery. FBS has been a reseller of DigitalGlobe imagery since 2009. We can help navigate the complex ordering process and offer value-added imagery processing services in house.

ABOUT FIRST BASE SOLUTIONS:

Established in 2000 in Markham, ON, First Base Solutions (FBS) is a wholly owned subsidiary of J.D. Barnes Ltd. and is a provider of orthophotography, parcel mapping, digital elevation models, and other geospatial data to a variety of industries in Ontario and beyond. Professional services include aerial image acquisition, custom mapping, and geospatial software development. FBS is a Google Geospatial, DigitalGlobe, and Teranet partner, and is an authorized reseller of the Google Maps API and Google Earth Enterprise solutions. FBS offers three web applications to access our data: VuMAP, MapWarehouse, and FBSWMS. To learn more please visit www.firstbasesolutions.com

ABOUT DIGITALGLOBE:

DigitalGlobe is a leading provider of commercial high-resolution earth observation and advanced geospatial solutions that help decision makers better understand our changing planet in order to save lives, resources and time. Sourced from the world's leading constellation, our imagery solutions deliver

unmatched coverage and capacity to meet our customers' most demanding mission requirements. Each day customers in defense and intelligence, public safety, civil agencies, map making and analysis, environmental monitoring, oil and gas exploration, infrastructure management, navigation technology, and providers of location-based services depend on DigitalGlobe data, information, technology and expertise to gain actionable insight. DigitalGlobe is a public company listed on the NYSE as DGI, and is headquartered in Longmont, Colorado. To learn more about DigitalGlobe visit www.digitalglobe.com

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