
NEWS RELEASE:

Changes to VuMAP Multi-User Discount Pricing Model

Markham, ON, Monday March 30, 2015- First Base Solutions (FBS) will be implementing a new Multi-User Subscription discount pricing model effective **July 1, 2015**.

What does this change mean to you?

1. The pricing changes do not affect single user subscriptions.
2. Any multi-user subscription holder renewing their subscription prior to July 1st, 2015 will receive their current pricing. When renewing in 2016, the new pricing model will apply.
3. Any multi-user subscription holder looking to add or subtract users to their subscription before July 1st, 2015 will be subject to the new pricing:

Example 1: ABC Company has 3 users and would like to add 2 more. New pricing will only affect the 2 new users. The 3 original users will stay at the current price for a period of one year at which time all 5 users will be renewed under the new pricing model.

Example 2: XYZ Company has 4 users and would like to reduce to 2. The new multi-user subscription pricing will affect the 2 remaining users.

4. Multi-user subscription holders that are expected to renew after the July 1st, 2015 deadline may renew early to take advantage of their current pricing. The renewed, prepaid subscription will begin immediately following the expiry of the current, active subscription, on the customer's normal annual renewal date. If a customer decides to renew early, they are subject to the same terms stated above, and must pay their invoice within 30 days of receiving it.
5. Renewal dates will stay consistent for all users within a multi-user subscription if a customer adds users to their subscription when renewing early. Newly added users can be activated immediately, but in such a case will be priced apportioned to the coterminous date of the pre-existing users.

FBS values its customers and partnerships. We strive to provide the most reliable and up-to-date data and services possible. Over the coming months, customers will notice changes and upgrades coming out of FBS, designed to enhance your experience and knowledge. Join our community and be the first to receive education information and tips, sales promotions and giveaways, news and updates, as well as learn how people in your industry are using our data and services.

Please feel free to contact First Base Solutions if you have any questions regarding the policy change.

Thank you,

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